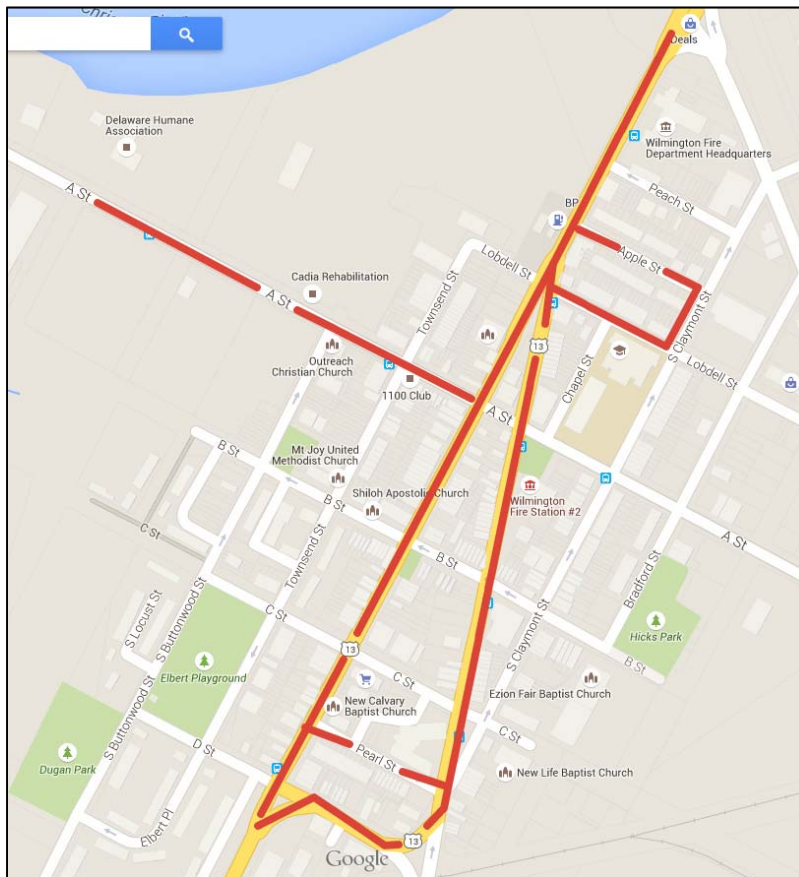


BACKGROUND

Some street signs in Southbridge are faded or misplaced. This can confuse travelers and detracts from the community's aesthetic appearance.

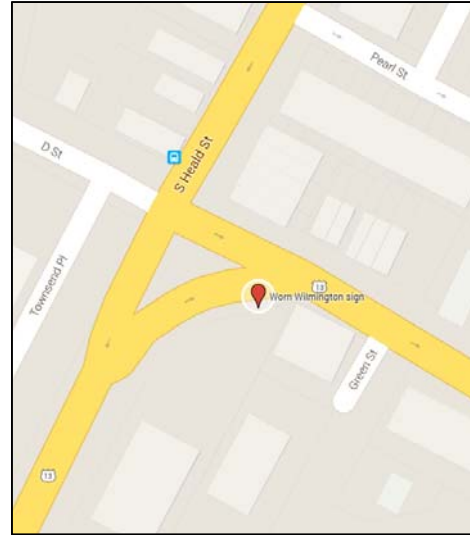
A signage survey was conducted by the South Wilmington Planning Network (SWPN) on July 29, 2015. Heald Street and New Castle Ave., the neighborhood's primary thruways, were closely surveyed as well as a couple side streets. It is anticipated that additional surveys of the neighborhood will occur during the Fall.

Streets Surveyed



¹ The Wilmington Area Planning Council (WILMAPCO) has previously made recommendations for street sign changes in Southbridge, especially relating to reducing truck traffic (<http://www.wilmapco.org/southbridge>). Some of these changes have been implemented, resulting in fewer complaints about truck activity.

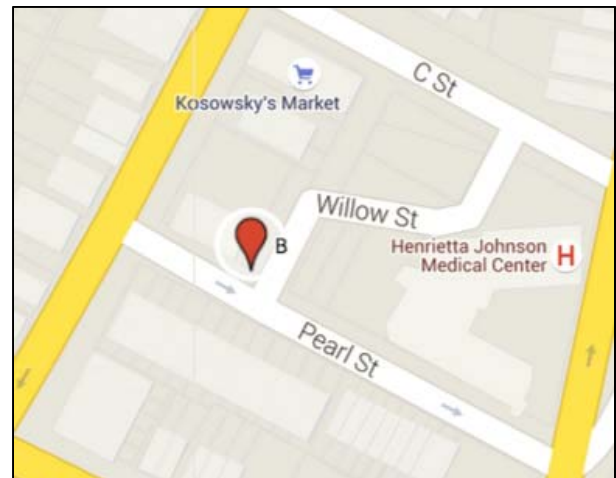
WILMINGTON KEEP LEFT SIGN



Location: D Street Sweep from Heald Street

Issue: Worn and unreadable

ONE WAY SIGN



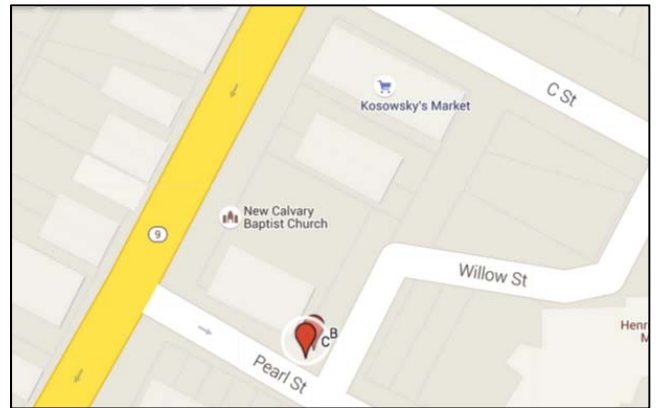
Location: Pearl St., exiting HJMC parking lot

Issue: Falling down

WILLOW STREET SIGN

Location: Pearl and Willow St., leaving HJMC parking lot

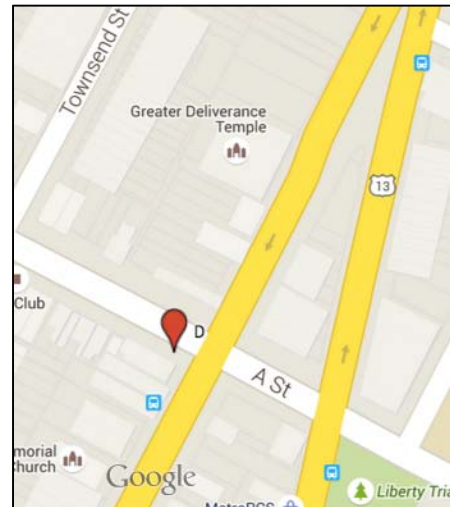
Issue: Tilted and needs adjustment; is Willow Street still functional? Perhaps remove.



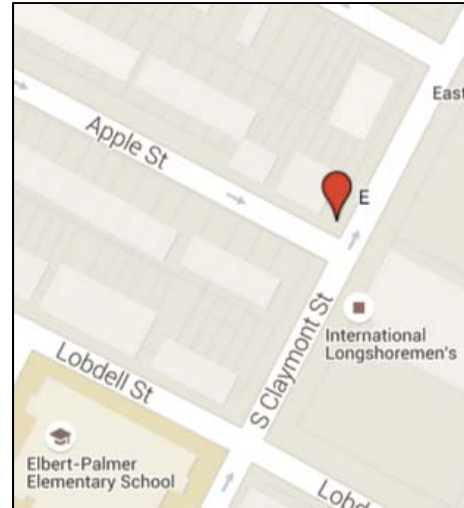
NO PARKING SIGN I

Location: Corner of S. Heald and A St., in front of Mary Blossom's

Issue: Vandalized with Obama sticker



S. CLAYMONT AND APPLE STREET SIGNS



Location: Corner of S. Claymont and Apple St.

Issue: Crooked and needs adjustment

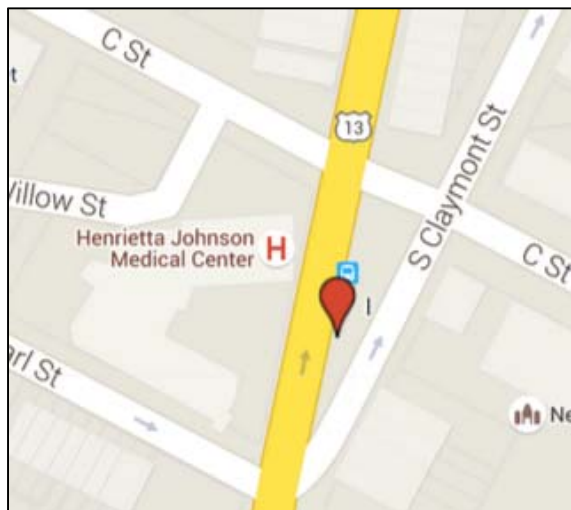
“SOUTH” SIGN



Location: S. Heald, between Peach St. and Christiana Ave., by DART stop

Issue: Missing route shield

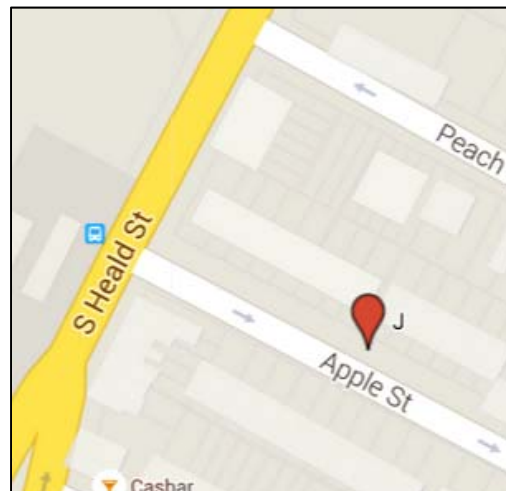
“LOCAL DELIVERIES ONLY” SIGN



Location: Strip of grass where S. Claymont and New Castle Ave. meet

Issue: Too small and difficult to read

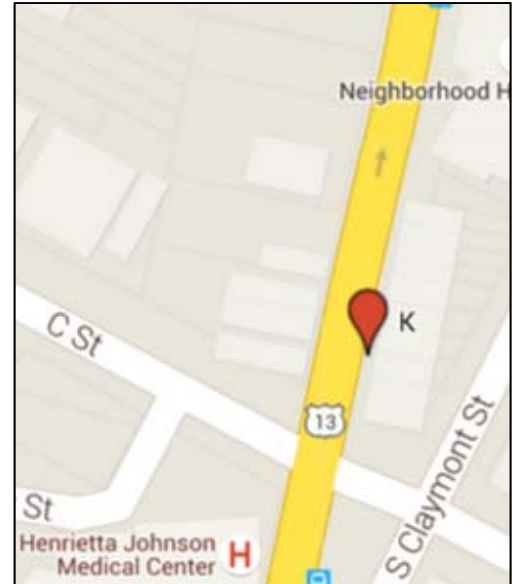
WRONG WAY SIGN



Location: Apple St.

Issue: Obstructed by tree from street, and not located until about halfway down the street. Residents say it is ineffective in preventing westbound traffic.

NO PARKING SIGN II



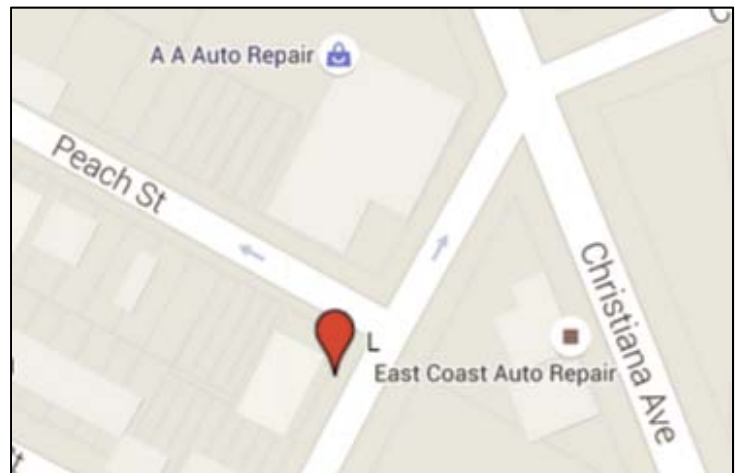
Location: New Castle Ave., between B and C St.

Issue: Faded and unreadable

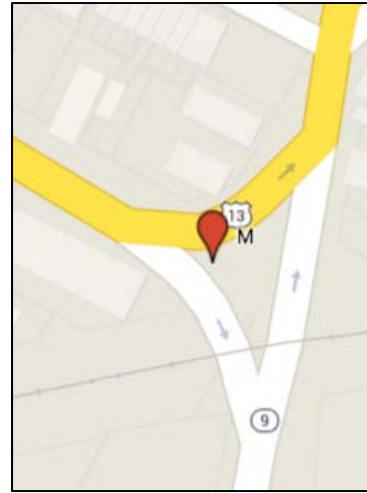
NO PARKING SIGN III

Location: S. Claymont, between Peach and Apple

Issue: Faded and unreadable



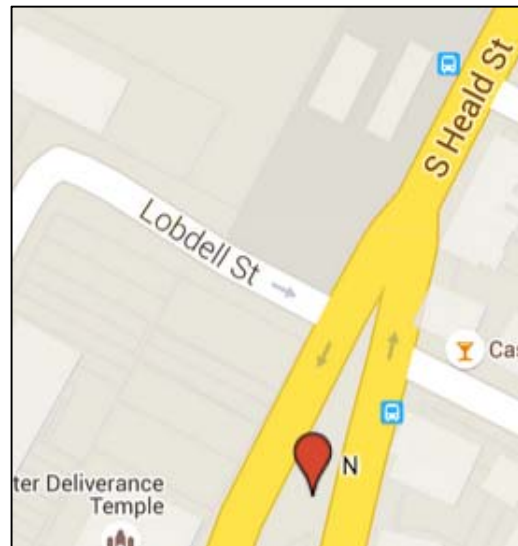
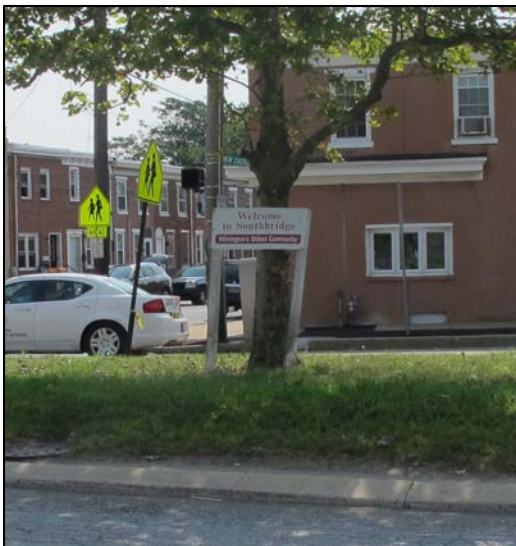
9 SOUTH SIGN



Location: D St., between Heald Street and New Castle Ave.

Issue: Faded and unreadable

“WELCOME TO SOUTHBRIDGE” SIGN



Location: Grass between New Castle and S. Heald, near Lobdell

Issue: Broken and leaning against tree